

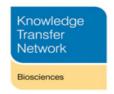
# The expanding future for marine ingredients

### Andrew Jackson

International Fishmeal & Fish Oil Organisation

Workshop on Marine By-products
Grimsby 7 September 2011









### **IFFO**

International Fishmeal and Fish Oil Organisation is the global trade association representing marine ingredient producers and related trades.

Represents two thirds of world production and 80% of trade in fishmeal and fish oil worldwide with producers in Europe, South America, Africa, USA, China and India.

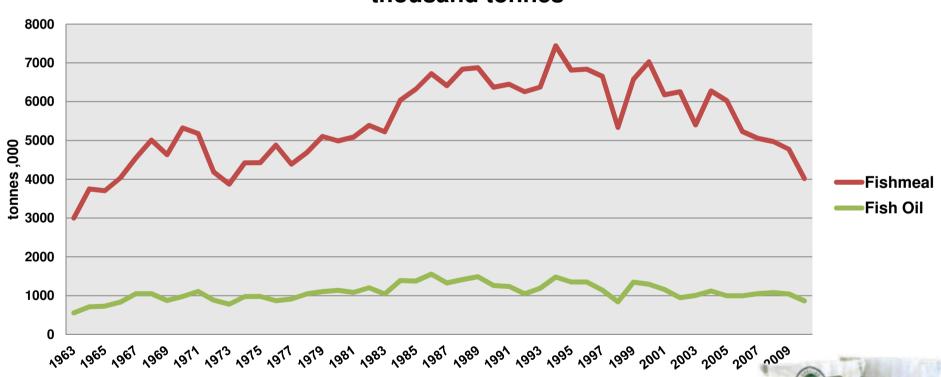






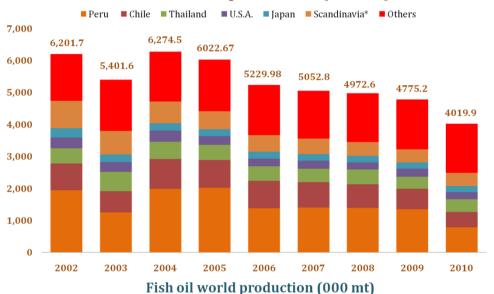


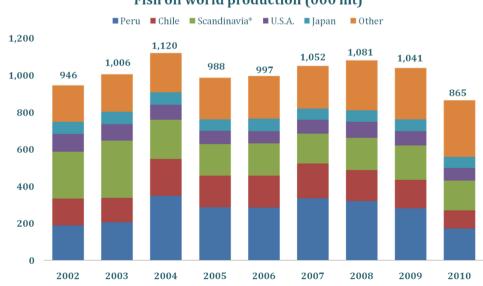
## Global Fishmeal & Fish Oil Production 1963-2010 thousand tonnes





#### Fishmeal world production (000 mt)





Production of fishmeal and oil has remained relatively steady although the introduction of precautionary quotas & increased use for direct human consumption has resulted in reduced volumes of whole fish going for fishmeal & oil



### Production of fishmeal & fish oil

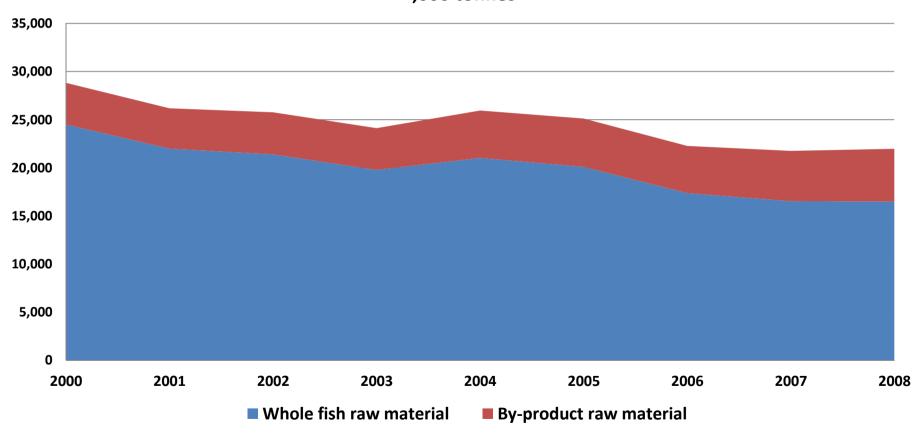
Seasonal surpluses of less desirable fish and inedible by-products are collected.

They are converted into concentrated stable products which can be economically shipped to where they are required





## Raw Material for Marine Ingredient Production ,000 tonnes





# Where are the raw materials of the future going to come from?

Fewer whole fish and more by-products

By 2020 50% of the fish raw material could be coming from by-products

The growth of aquaculture will mean more and more of the by-products will come from farmed species

New sources of raw material: krill & algae



## Marine Ingredient raw material









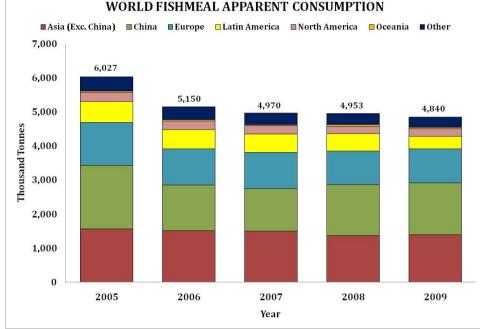
- Anchovy
- Jack mackerel
- Mackerel
- Sardines
- Herring
- Tuna
- Cod
- Salmon
- Menhaden
- Trout
- Hoki
- Halibut
- Sandeel
- Angelfish

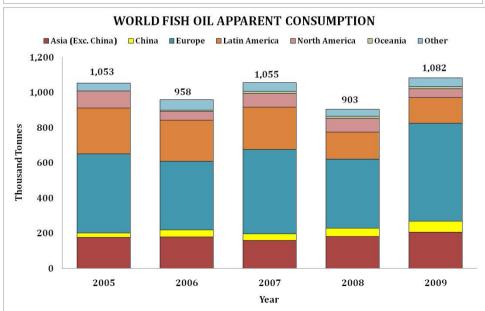
Squid

- Antarctic Krill
- Pacific Krill
- Northern Krill

- Schizochytrium
- Crypthecodinium
- Phaeodactylum
- Nitzschia alba
- Euglena









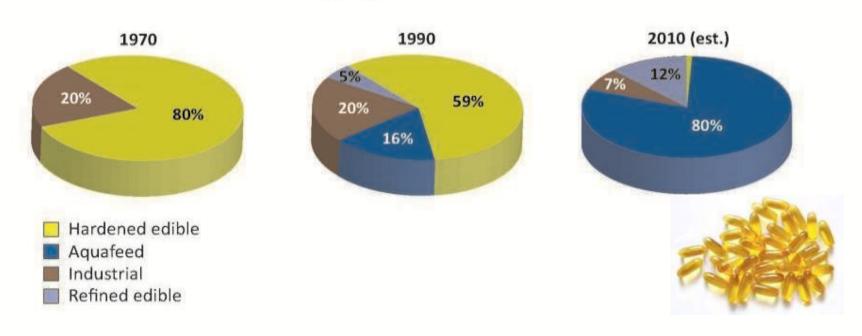
Consumption of fishmeal is increasingly being concentrated in Asia with China continuing as by far the single largest market. In fish oil Europe continues to dominate the market.



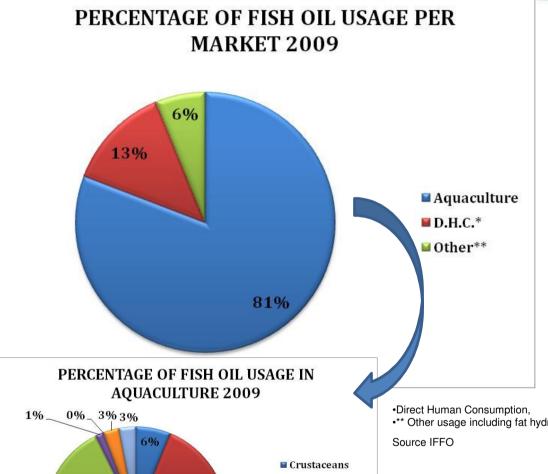
## Fish oil usage moves from hydrogenated fat to aquaculture & capsules

A growing recognition of the importance of EPA & DHA

### Changing uses of fish oil







Marine fish ■ Salmon & Trout

**■** Eels Cyprinids **■** Tilapias ■ Other\*

19%

68%

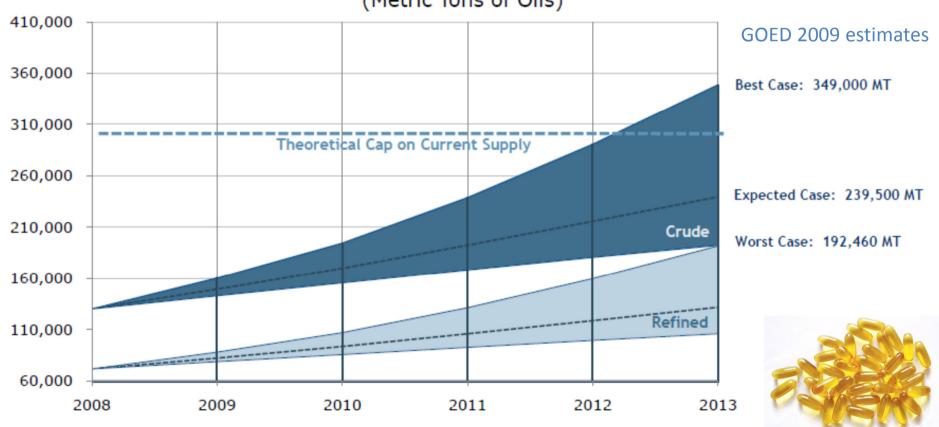
We estimate that in 2009 81% of global fish oil production went to aquaculture and that 68% of that went to salmonids.

•\*\* Other usage including fat hydrogenation & industrial use



## The growth of fish oil for direct human consumption is opening up a significant market with a price premium

## Projected Global Marine Omega-3 Market Volume (Metric Tons of Oils)

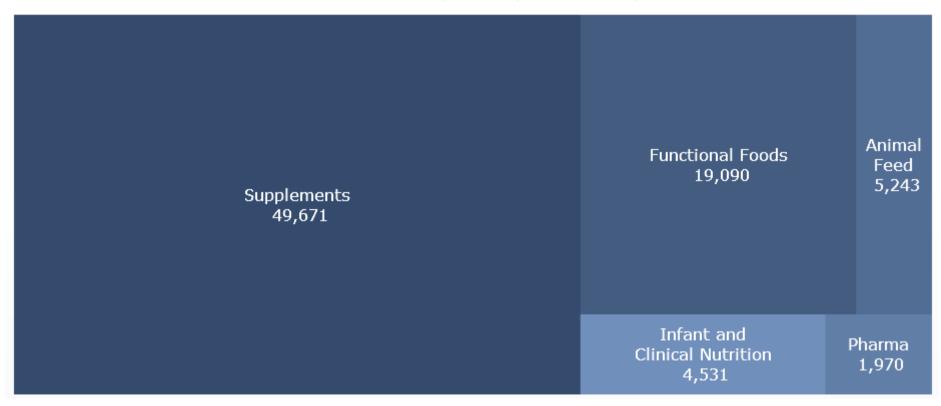




## Dietary supplements are currently the largest consumer of refined oils

#### End Use Applications of EPA and DHA Oils

2009 Estimate by Sector (in Metric Tons)



Source: Frost & Sullivan, GOED Estimates



## However, pharmaceuticals are an increasingly important outlet for this industry

#### Crude Fish Oil Requirements of EPA/DHA Applications

2009 Estimate by Sector (in Metric Tons)

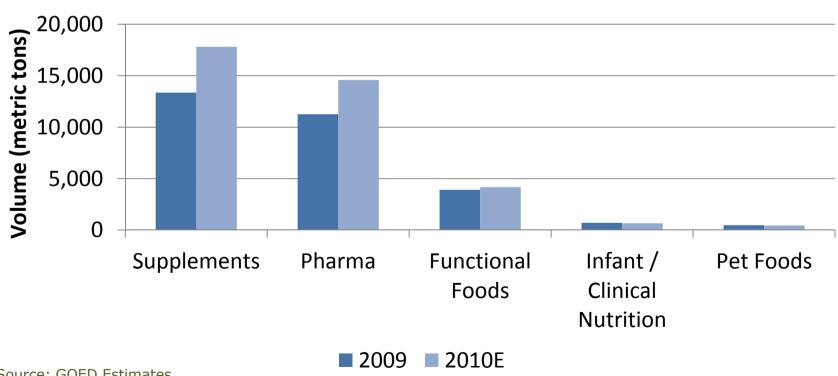


Source: GOED Estimates



### Supplement requirements for crude fish oils grew fastest, but pharma is closing in

#### **New Crude Oil Requirements by Omega-3 Sector**



Source: GOED Estimates



### Trends in the oil market

Very rapid change from hydrogenated fats to omega 3 feed oil

Equally rapid change now from omega 3 rich animal feed to omega 3 supplements & pharma

Further opportunities to add value

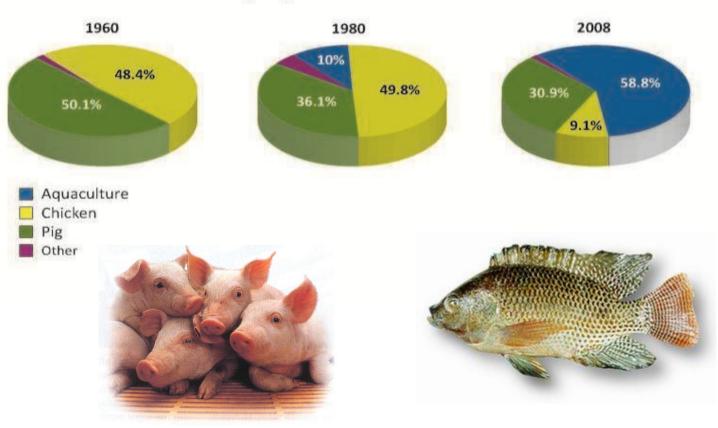
New sources of raw material: krill & algae

Aquaculture will make use of GM plant EPA & DHA as they become available

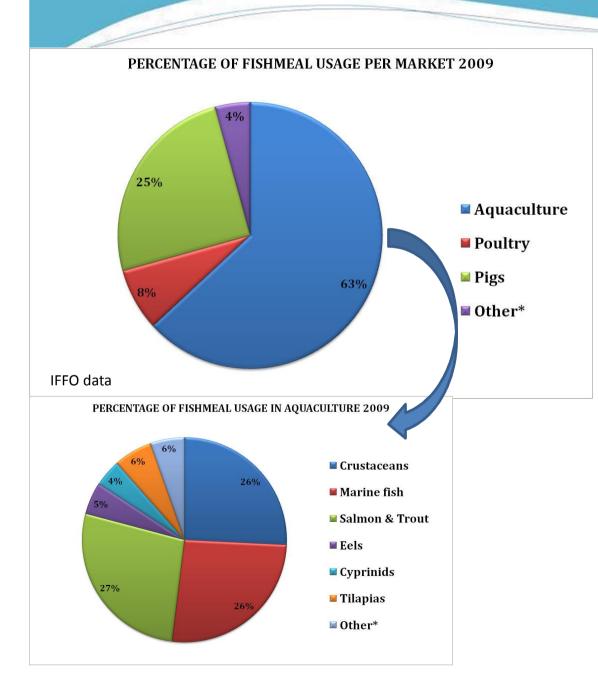


### Fishmeal usage moves from 'Agri' to 'Aqua' sector

### Changing uses of fishmeal







We estimate that in 2009 63% of global fishmeal production went to aquaculture and that was split almost equally between salmonids, marine fish, crustacean and others.



### Unlocking the value













Formulated aquaculture diets





Pharmaceutical & nutritional products



### Marine Ingredients – the next ten years

Reducing volumes of raw material from whole fish

Increasing volumes of raw material from aquaculture

By 2020 50% of the fish raw material could be coming from by-products

New sources from krill and algae

Move from animal nutrition to human health

The exciting future for both marine oil and protein is more refining, lower inclusion and higher value